



P2P



**Vashon Island's
Gran Fondo!**



SPONSORSHIP

PASSPORT TO PAIN

"The hilliest, funnest ride in the Puget Sound!"

ABOUT P2P

September 9, 2017

- Held on Vashon Island
- Starts at 7:30AM, Ends at 6PM
- 30, 50 or 80 Mile Courses
- 3,400, 6,500, or 10,000 Vertical Feet
- 18 Food-Filled Checkpoints
- 400+ Riders
- 100+ Volunteer Staff
- One Giant BBQ at the FINISH
- Annual Fundraising Event for Vashon Island Rowing Club

PROCEEDS SUPPORT

- Vashon Island Rowing Club (VIRC) - a non-profit organization -
- Financial aid scholarships for junior rowers, ages 13-18 -
- Purchase and maintenance of VIRC boats and equipment -

SPONSOR LEVELS & BENEFITS

Sponsorship Deadline is July 1, 2017

PRESENTING SPONSOR (\$5,000)

Like to be "out in front," the first one across the finish? This is the one for you!

- Your logo on EVERYTHING! (P2P website, all promotional materials, Course Map, Passports, event signage, P2P social media sites, and more!)
- START and FINISH LINE custom banner.
- Shout out acknowledgement at the opening and closing ceremonies.
- Plus, a dedicated booth space at Jensen Pt.

2017 JERSEY SPONSOR (\$4,000)

You'll literally be inked in sweat!

- Your logo on all 2017 P2P Rider Jerseys.
- Plus, we'll acknowledge you on all promotional materials!
- Shout out acknowledgement at the opening and closing ceremonies.
- Dedicated booth space at Jensen Pt.

JENSEN POINT "START" SPONSOR (\$3,500)

"On your mark, get set, ride!"

- Custom logo banner at the START!
- Your logo on all promotional materials!
- Shout out acknowledgement at the opening and closing ceremonies.
- Dedicated booth space at Jensen Point.

"FINISH LINE" SPONSOR (\$2,500)

Front and center where riders return!

- Custom logo banner at the FINISH LINE.
- Your logo on all promotional materials!
- Shout out acknowledgement at the opening and closing ceremonies.
- Dedicated booth space alongside the ceremonial award stand.

BURMA DEVIL SPONSOR (\$1,000)

Vashon's take on the Tour de France El Diablo prods riders up the steepest hill!

- Your logo on the Devil's costume.
- A dedicated custom banner at the Burma Road checkpoint.
- Acknowledgement on all promotional materials and social media sites.
- We'll even let you staff the Burma Road checkpoint booth for all our riders to see.

PREMIUM CHECKPOINT SPONSOR (\$500)

Be one of the first 8 checkpoints on the P2P Course.

- Your logo on all promotional materials.
- A custom banner to display at your designated checkpoint.
- Option to staff your checkpoint and decorate your tent in a P2P theme!
- Opportunity to give away promotional items at your checkpoint.

CHECKPOINT SPONSOR (\$250)

10 available checkpoints to choose from.

- Your logo on all promotional materials.
- A custom banner to display at your designated checkpoint.
- Option to staff your checkpoint and decorate your tent in a P2P theme!

passport2pain.org

13,292 site visitors in 2016

Details on back >

P2P QUESTIONS? Contact Tina Shattuck at tina@fortunalex.com | 206.898.3093.

Passport 2 Pain is produced by Vashon Island Rowing Club, a 501(c)3 non-profit organization. Donations are tax deductible to the full extent of the law.



PASSPORT TO PAIN ^{7th} year

SPONSOR FORM

September 9, 2017

Yes! I want to support Vashon Island Rowing Club by sponsoring the 2017 Passport to Pain.

SPONSORSHIP INFORMATION

Sponsor Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

SPONSOR LEVELS

Please check the level of Sponsorship you wish to support.

- \$5,000 PRESENTING SPONSOR** *(Only ONE available!)*
- \$4,000 JERSEY SPONSOR** *(Only ONE)*
- \$3,500 JENSEN POINT "START" SPONSOR** *(Only ONE)*
- \$2,500 "FINISH LINE" SPONSOR** *(Only ONE)*
- \$1,000 BURMA DEVIL SPONSOR** *(Only ONE)*
- \$500 PREMIUM CHECKPOINT SPONSOR** *(8 available)*
- \$250 CHECKPOINT SPONSOR** *(10 available)*

Ask us about these sponsorship opportunities:

- WATER BOTTLE SPONSOR (\$1,000)
- RIDER T-SHIRT SPONSOR (\$1,250)
- RAFFLE SPONSOR (\$1,250)
- HANDLEBAR STREAMER SPONSOR (\$500)
- INKIND SPONSORSHIPS TOO!

PAYMENT DETAILS

- Check Enclosed** - Please make checks payable to Vashon Island Rowing Club
- Please charge my credit card** Visa MasterCard Discover American Express

Name (as it appears on credit card): _____

Card #: _____ - _____ - _____ Expiration ____/____

Signature _____ CCV: _____

By signing this document you are agreeing to sponsor the 2017 PASSPORT TO PAIN.

WE NEED YOUR LOGO FOR EVENT PUBLICITY

- I will provide a logo I do not have a logo No logo necessary, just list my name

If you are providing a logo, please send electronic, high resolution image to tina@fortunalux.com for immediate inclusion on all sponsor-related materials and promotions. *Acceptable formats: PDF or JPG; resolution: 300 dpi.*

PLEASE MAIL OR RETURN COMPLETED FORM TO:

Passport To Pain | Attn: Sponsorship | PO Box 79 | Vashon WA 98070

Thank you for your support!

VIRC is a non-profit 501(c)3 organization. Tax ID # 91-1486197



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